

COLES THEATRES

AVALON

EAGLE LAKE, TEXAS

TONIGHT

"WIVES NEVER KNOW"

With Charlie Ruggles, Mary Boland, Adolphe Menjou, Vivienne Osborne, Claude Gillingwater.

ALSO COMEDY

SATURDAY

NOVEMBER 28

"DESERT GOLD"

With Larry Buster Crabbe, Robert Cummings, Marsha Hunt, Tom Keene, Monte Blue, Raymond Hatton

Also Comedy and Serial

PREVIEW 11 O'CLOCK

"PIGSKIN PARADE"

SUNDAY-MONDAY

NOVEMBER 29-30

"PIGSKIN PARADE"

With Stuart Erwin, Johnny Downs, Arline Judge, Betty Grable, Patsy Kelly.

TUESDAY AND WEDNESDAY

DECEMBER 1-2

ROBERT MONTGOMERY

-IN-

"Piccadilly Jim"

With Madge Evans, Frank Morgan, Eric Blore, Billie Burke

THURSDAY AND FRIDAY

DECEMBER 3-4

PAT O'BRIEN

-IN-

"China Clipper"

With Ross Alexander, Beverly Roberts, Humphrey Bogart, Marie Wilson

ALSO COMEDY

FOOTBALL GAME

qb: Braden, lb: Oberhaus, rh: Westmoreland, fb

Others to see service in the game were Balas and Handley at guards and Glaiser at right half.

The officials were Hopkins (Texas), referee; Strickland (Baylor), umpire, and Hadlock (Texas), head linesman.

Nada News Notes

Mr. and Mrs. Frank Eggemeyer and daughter, Miss Regina, accompanied by Mr. and Mrs. Wilbert Eggemeyer, attended the funeral of Otto Eggemeyer at Rowena last Friday. Mr. Eggemeyer died at his home in San Angelo the previous day. He formerly lived here, eldest son of Mr. and Mrs. G. H. Eggemeyer.

Mr. and Mrs. Alfred Berger attended the funeral of his grandfather, 90 years of age, at Schulenburg, Monday morning.

Among our hunters out after deer last Sunday, "Ted" Schoellmann brought in an 8-pointer. George Labay also shot a nice, big buck but was unable to find it.

Bennie Richter, son of Mr. and Mrs. E. J. Richter of Nada, and Miss Emily Nohavizta, daughter of Mr. and Mrs. Joe Nohavizta of Taiton, were married in St. John's Church at Taiton, Wednesday morning, Nov. 25th.

MR. BROWN lands order for 350 Turkeys to be delivered from now until Dec. 15th. Let's talk Turkey. —P. C. Brown. 11-27-36

Miss Jane Reed is spending the Thanksgiving Day holidays in Pailas where she is a guest of Miss Viola Hood.

John York, on the road for a several months salesmanship trip, bled in with the pre-Thanksgiving Day north.

ALTAIR

Mr. and Mrs. Joe Stafford and sweet little daughter, Virginia Anne, of Kilgore were recent guests of their parents, Mr. and Mrs. Joe Stafford Sr. and grandmothers, Mrs. Grace Byars.

Mr. Walter Johnson, who has been ill at his home here, is improving.

Mr. and Mrs. J. C. Winkle and daughter, Jo Emily, of Columbus, were guests of Mrs. Winkle's parents, Mr. and Mrs. G. C. Werila, Sunday.

Mr. and Mrs. Douglas Blair and little daughter, Barbara Jean, of Houston were guests of their grandmother, Mrs. J. M. Walker, Sunday.

Dr. and Mrs. I. B. Sigler of Sealy and Mrs. Tom Oakes of Glidden spent the week-end here with Mrs. Tanner Walker and Mrs. Castle.

Mrs. Sallie Castle entertained the Thursday Bridge Club at the home of her daughter, Mrs. Tanner Walker. The guests were greeted by the hostess in rooms attractively arranged with autumn flowers, yucca and lavender chrysanthemums predominating in the decorations.

Delicious refreshments were served to twenty-six members and guests. Mrs. Castle was assisted in serving by her daughter and Mrs. Chas. Walker.

Mr. Bert Mitchell spent Wednesday in San Marcos. Mrs. Mitchell, who is attending SWTTC there, returned with him for the Thanksgiving holidays.

Mrs. Tanner Walker spent Thanksgiving with Mr. Walker at Winnie, Texas.

Mrs. J. M. Walker had as her house guests for the Thanksgiving holidays, Mr. and Mrs. John D. Blair, Mrs. Naurette Stewart and daughter, Jo Anne, of Bartlett, and Mr. and Mrs. Douglas Blair and daughter, Barbara Jean, of Houston.

Mrs. Henry Farris of Houston is visiting her father, Mrs. Chas. Walker and Mr. Walker, while Mr. and Mrs. McVea are attending the Centennial in Dallas.

Mr. and Mrs. Quinn Walker and daughter, Miss Myra, of Brownwood, were guests of Mrs. Grace Byars and Mr. and Mrs. Joe Stafford for Thanksgiving.

MRS. C. B. STEPHENS TO BE GARDEN CLUB LEADER

The Eagle Lake Garden Club met on Wednesday afternoon in the council room of the city hall. Many interesting things incidental to garden club work were discussed, and Mrs. John Kearney read a paper on "Lilies."

This is the season of the year to plant most lilies. The lily has just about everything you can demand of a flower—fragrance, beauty, substance, grace, variety in height and color, and a long flowering season. They have long been known as "garden aristocrats," and certainly their stately splendor richly deserves such a name, for there is no other subject that adds such dignified glory to so many garden settings. When they are grown in pots or used as cutflowers this same dignified beauty prevails.

The Garden Encyclopedia in the Study Club Library has a wealth of information on the raising of lilies—the propagation, care and varieties. This book is available on Saturday afternoons to anyone who wishes to avail themselves of its information.

The Garden Club will meet next Wednesday, December 9th, and the program will be on "Christmas Decorations and Arrangements," and will be under the leadership of Mrs. Clarence Stephens.

STUDY CLUB WILL MEET ON WEDNESDAY

The Eagle Lake Study Club will hold its regular meeting on Wednesday afternoon at 3:30 o'clock at the home of Mrs. Agnes Dromgoole. Mrs. Justin Smith will be leader of the program, which will be on "Fiction" and the book to be discussed is the very popular "Gone With the Wind."

The LaGrange newspapers credit Ben C. Diebel of that city, at one time a citizen of Eagle Lake, with having killed a big buck during the opening days of the season.

AVALON IS OFFERING FINE PROGRAM FOR NEXT WEEK

Saturday's picture is "Desert Gold," by Zane Grey, in which Buster Crabbe, Marsha Hunt, Tom Keene, Raymond Hatton, Monte Blue and Robert Cummings are featured. The story deals with the abduction of a young Indian chieftain by an unscrupulous mine promoter seeking to rob the Indian tribe of a hidden gold mine. A furious gun battle is depicted.

There are riotous runs and dizzy drop-kicks, foolish forwards and cuckoo coaches, hilarious halfbacks and tenuous touchdowns in "Pigskin Parade," the big Sunday and Monday picture at the Avalon.

More melodious than "Thanks A Million," more side-splitting than "Sing, Baby, Sing," "Pigskin Parade" turns loose a legion of dancing gals and their singing pals in an uproarious yarn of a fresh water college that plays the big game of the season amid a tidal wave of titters with powerful Boola-Boola team—just because somebody mailed the right letter to the wrong place!

It's a tyneful picture that you'll enjoy, Mr. Cole says.

Tuesday and Wednesday's picture, "Piccadilly Jim," with Robert Montgomery, Frank Morgan and Madge Evans, is another of the outstanding pictures for the coming week. The whole world laughed at the word picture which Wednesday drew in his peculiarly inimitable style, but the laugh is more hilarious with the visual and audible performance. The story concerns a brilliant young caricaturist who falls in love with a girl about whose family he knows nothing whatever. It's a big laugh picture.

The show for Thursday and Friday, "China Clipper," deals with the men of unbounded enthusiasm and courage, who were pioneers in establishing transoceanic airlines and flights of dare-devil pilots, who risked their lives in battles with fog and storm to nose their ships into foreign lands. The all-star cast includes Pat O'Brien, Beverly Roberts, Ross Alexander, Humphrey Bogart, Marie Wilson and Henry B. Walthall.

METHODIST LADIES AT WORK ON BAZAAR

This, Friday, afternoon, the members of Mrs. R. T. Westmoreland's class are meeting at her home to make final plans for the bazaar to be held in the vacant room next to Beckman's Drug Store on Saturday, December 5th. The articles will be placed on sale at 10 o'clock and dinner will be served in the building at noon. Mrs. Justin Smith is general chairman of the bazaar section, which is being sponsored by Mrs. Westmoreland's class.

The dinner and foods section is being sponsored by Mrs. L. C. Wenzcraft's Bible class. This class, with Mrs. Alice Webber as president, held a brief meeting on Tuesday. Mrs. M. E. Larsen was made chairman of the soliciting committee.

All the ladies of the church are co-operating in this project for raising funds to be used in church work.

BIG BOYS

In Gloucester, Mass. there is a boy named Joseph Randolph Jr. Joseph will not be four years old until Christmas Eve. He weighs 146 pounds and is 4½ feet tall. In Great Yarmouth, Eng. there is another boy quite as physically astonishing as young Joseph. His name is Leslie Bowles. Four years old, he weighs 154 pounds.

Together, Joseph and Leslie probably are the biggest children for their age in the entire world. Both apparently, are healthy, lead fairly normal lives, and continue to grow.

C. T. Fort of Austin, supervisor for the J. R. Watkins Company, spent Monday here with the company's local representative, S. I. Ham. Mr. Ham has been with the Watkins Company for three years and ranks as one of the leading salesmen in the district.

Mr. and Mrs. E. A. Miller and children of Rosenberg, Mr. and Mrs. Sam J. Davidson and daughter of this city; and Mr. and Mrs. W. G. Miller and daughter, Elsie, spent Sunday with Mr. and Mrs. Elmo Sens at Lissie.

Eldon Kveton, with the Gulf oil crew at Victoria, and Glen Kveton, with a Palen crew, working for the Texas Company at Center, are here with their parents, Mr. and Mrs. A. M. Kveton, for the Thanksgiving season.

Mr. and Mrs. Maurice Parker of Houston and Tate Parker of Kilgore were with Mr. and Mrs. G. W. Parker and Mrs. Cora Cabiness, her mother, for Thanksgiving.

James Cash, who, with his mother recently moved to Luling, spent the Thanksgiving holidays here with his grandmother, Mrs. Mollie Goodson.

Thanks to J. P. Pinchback of Columbus, one of the season's successful deer hunters, who killed it, and to Mrs. Pinchback who brought it, the Headlight home at Thanksgiving time was treated to one of the biggest, tenderest venison roasts the family has ever enjoyed.

Mrs. Beal Foster of Houston, formerly Miss Olga Sodergren of this city, was a guest of Mrs. R. W. Heffley for Thanksgiving.

Mr. and Mrs. Wm. Welmer and Mrs. Bess Johnson of Austin were here for a brief visit to their brother, H. S. Johnson, Wednesday.

Wednesday night's dance, with the South Texas Ramblers for the musicians, was the biggest dance of the year. 291 tickets were sold.

NEW FORDS ON DISPLAY

Both 60 & 85 hp. Motors

So many features that you'll have to see the FORD V-8 for 1937 to appreciate the really high-class improvements, but among them, two we want to stress, brakes and interiors.

BRAKES:

New Ford "Easy-action" safety brakes, with "the safety of steel from pedal to wheel," are announced for the new Ford V-8 for 1937.

The new brakes have improved "stopping" efficiency but approximately one-third less pedal pressure is required than formerly. They are cable-and-conduit operated and have controlled "self-energizing" action. Important features are continued, including full-length, large area linings, self-centering shoes and floating wedge actuation.

The parking brake lever has been moved to a convenient position under the instrument panel, where it is out of the way of passengers.

In the Ford self-energizing design, the rotation of the wheels assists in increasing the braking force, substantially reducing the pedal pressure necessary. This action is controlled effectively. For stopping or decreasing speed under normal conditions, a slight pressure on the pedal is all that is necessary. As pressure is increased, as for a hard or sudden stop, the mechanical braking assistance decreases. It disappears entirely when the pedal is pressed "hard down," the pedal pressure alone actuating the brakes. In this way braking control is entirely in the hands of the driver. The cable-conduit design is unusually simple. The conduits sheath

the cables from where they leave the frame to where they enter the wheel brakes. At their other ends the cables are attached to the brake cross-shaft levers.

The design of the system is such that the axles are not affected by brake operation, nor is the brake operation affected by axle motion due to spring flexibility. The new brake mechanism is unusually quiet.

The brake cross-shaft assembly is newly designed with exceptional rigidity and freedom from flexure. A single steel forging includes all the levers necessary to actuate the cables to the wheels, and also incorporates the connection to the hand brake.

INTERIORS:

Rich new appointments, a handsome new instrument panel, new V-type slanting windshield, which opens in closed cars, and a number of other refinements have entirely changed the interior appearance of the new Ford V-8 for 1937.

The exceptional roominess, the deeply cushioned seats, wide doors and windows combine to give the cars a most attractive appearance. Practical improvements which add much to the comfort of driving include a new location of the starter button on the instrument panel within easy reach of the driver's left hand, and the placing of parking brake under the dash, within easy reach, but out of the way of front seat passengers.

The instrument panel is balanced, with the glove compartment at the right and the instrument group at

the left in front of the driver. An ash tray is in the center. In the instrument group the right hand dial carries the speed and mileage indicators. About the left are grouped the oil, temperature and fuel gauges and ammeter. Grouped about the ash tray are knobs for throttle and choke controls, the instrument lights switch and cigarette lighter. At center top of the panel is the control for opening and closing the windshield. Above is an oval rear-view mirror.

The steering wheel is of three-spoke type, with the spokes so spaced as to give the driver continuously uninterrupted view of the dials. Drivers' seats are adjustable.

In closed cars, upholstery options are mohair and broadcloth, both taupe in color. Treatment is in wide pleats, giving the seats a comfort-

able, tufted appearance. Door finish is in panel effect.

Instrument panel and moldings of de luxe cars are in American walnut finish, those of standard types in attractive mahogany grain. Both harmonize with the taupe upholstery. Metallic hardware—pyroxylon finish in the de luxe types—provides a pleasing contrast and a modern touch. Two swivel type sun visors are provided in de luxe types, one for the driver in standard cars.

In the Tudor sedans the front seat is now full width, with the seat back divided, either half tilting forward.

Rear compartment lights are located on the right and left pillars of sedans and in the center over the rear window of coupes.

Come in and let us show you this classy Ford V-8 for 1937—both the 60 and 85 horse power motors

Universal Motor Co.

Phone 6.

B. H. McElhinney, Mgr.

Eagle Lake, Texas

See us before you sell your

Turkeys

Highest Cash Market Prices

The Frank Stephens Co.
Geo. Salladay, Buyer

CATCHING A JOB

A few years ago, at the age of 79, Thomas F. Ryan died worth many millions of dollars. In the time he had given away a lot of money also. But, so far as the main facts of his life are concerned, they do not differ greatly from those of other poor boys who have risen to wealth and power.

A little story is told, however, which may give some insight into the manner in which young Ryan got his start toward great riches. His first job was with a Baltimore dry good store, where he was hired for \$3 a week and told to report for work the next morning. Now, he was in earnest about that job and didn't want to take any chances on letting it get away from him, so he said to the boss: "If you don't mind, I'll start right now without any pay for today."

Needless to say he made good on that job, and two years later, at the age of 19, he obtained employment in Wall Street. At the age of 23 he became a member of the New York Stock exchange, from which time his rise in the financial world was rapid and he became one of America's richest men.

Doubtless his remarkable success was due to the spirit which he displayed in clinching his first job, his willingness to "start right now," a good many boys of today might emulate that spirit with profit to themselves.

Mr. and Mrs. B. H. Settle of Houston spent Thanksgiving with Mr. and Mrs. Bruce McCarty.

Stafford Taylor, with the Bay City Tribune, came up from that town and spent Sunday with relatives and friends here.

THEY SNOOP FOR SERVICE

Willmark Service System, Inc., has some 300 operatives going around the country checking up on the service in department stores, gasoline stations, restaurants, etc.—its chief work being with hotels. For an annual fee, operatives visit a hotel from four to twelve times a year.

A Willmark man begins by phoning for reservations. He notes the operator's responses and then attempts to irritate her. At the hotel he studies the looks, remarks and efficiency of the doorman, room clerks and elevator men. Then he dashes out and calls himself up to find out whether the message he leaves for himself is properly delivered. Back in the hotel he sends his suit to the cleaner's with 75c in a pocket to see if the valet is honest. He looks under the bed for dust, licks at the chambermaid's orders impossible dishes at the restaurant, shouts at the waiter, and makes a general effort to test the patience of everybody. After looking into everything that seems to need probing, the operative loiters awhile in the corridor looking suspicious to see if the hotel detective is alert. His report is forwarded to the hotel, and later on another operative goes back to see if the service has improved—fortune.

Mr. and Mrs. C. E. Ponder and Mr. and Mrs. Sam McCaskey.

Blunt and Bruner Lee Jr. of Houston, were with Mr. and Mrs. B. S. Lee for Thanksgiving.

Advice to prospective young married couples: two can't live as cheaply as one, but they will have to—Dallas News.

WHAT HE THINKS

Pike County (Ill.) Republican: Frank Dixon is a paragrapher whose amusing and penetrating comments are contained in a column entitled "What We Think." There is usually a good deal in what he says, for instance:

"A reader of this paper contends that a man who has the perversance and will power to attend church regularly on hot Sundays has enough will power to resist any sort of temptation."

"It is hard to get things to work out just right some times. Out in some parts of the country there are plenty of grasshoppers for bait, but there is no water in which to fish."

"One of the amusing things in these days of modern education is that we build gymnasiums and hire physical education instructors in high schools, and all the children who have over a hundred yards to go to school ride in an automobile. I presume they are saving their strength for the gym classes."

Quality Cigars, High Grade Candies, in beautiful Xmas Boxes, at Lena's Drug Store.

Mrs. Valda Walker arrived from Austin the first of the week for a visit to her mother, Mrs. Sallie Westmoreland, and other relatives. Friends will be delighted to learn that Mrs. Walker expects to be here until after Christmas, though she will spend some of her visit in Houston and other nearby points.

Mrs. Walker was formerly Miss Valda Westmoreland, one of Eagle Lake's most attractive and most popular girls.

BIG MEN ARE SHY

It may sound cynical, but it is a fact that the really capable men of the country are becoming extremely shy of politics and political jobs. Whenever a man who has made a success in life is proposed as a candidate for either election or appointment, he is immediately pounced upon by the demagogues and hounded without mercy.

The situation was sized up some years ago by the late Will Rogers, who with his keen insight said of presidential appointees: "Big men won't take them, for they won't take a chance on a Senate insult. If he has ever earned more than a Senator, he is in league with big business. If he ever drove a Standard Oil truck or was a bookkeeper in a Morgan bank he is in league with monopolies. If he is rich he is in league with the devil. But if he has never done anything and has been a financial failure at that, he will pass the Senate as a brother."

H. S. Vineyard spent Thanksgiving Day in Galveston with the family of his daughter, Mrs. Reid Hash.

Mr. and Mrs. R. A. Rislen left Saturday morning for Houston and from there for their home in Longview, after a week with the family of her sister, Mrs. C. A. Brewer, at Eldridge. They spent the week at Eldridge rather than return here again Saturday, when was the date set for their doctor to see Miss Lynn Adair, after a recent throw operation.

I take subscriptions for ALL Magazines and can save you money on your magazine subscriptions.—Mrs. T. P. Doole.